

27<sup>th</sup> April 2024

# THE CAVES

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# AGRICULTURAL SHOW

*Sponsorship  
Prospectus*

# The Caves Agricultural Show – 27<sup>th</sup> April 2024

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## OUR SHOW

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Set against the backdrop of The Caves, our annual show is a vibrant celebration of rural life. The event seamlessly blends a variety of agricultural exhibitions, arts and crafts displays, delectable treats, and entertainment into one festive atmosphere suitable for all ages.

With the support of our sponsors, our 37<sup>th</sup> Annual Agricultural Show is set to be a pivotal event for The Caves and surrounding communities. We invite you to join us and share in the success of our local event.

To address the unique requirements, preferences, and financial considerations of our sponsors, we have five partnership packages available (on the following pages). We are also more than willing to customize a personalized package that aligns perfectly with your specific needs and preferences.

For detailed partnership opportunities and inquiries, please contact our Show Secretary at [secretarythecavesshow@gmail.com](mailto:secretarythecavesshow@gmail.com). We look forward to your participation in making The Caves Agricultural Show 2024 a resounding success!

## PARTNERSHIP PACKAGES

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### Major Partnership:

In return for their support, Major Partners will receive the following:

- Brand exposure in all advertising materials (Show Program, print media and digital marketing).
- Brand acknowledgement during the event by the Arena Announcer.
- Opportunity to display a company banner and flag signage prominently around the show arena for the event.
- A free trade display site.
- 4x Gate Passes and Meal Vouchers included.

*Minimum investment starting from \$2,000 (final agreed benefits tailored to your specific needs)*

### Arena Partnership:

In return for their support, Arena Partners will receive the following:

- Brand exposure in the Show Program and digital marketing.
- Brand acknowledgement during the event by the Arena Announcer.
- Opportunity to display a company banner and flag signage around the arena for the event.
- A free trade display site.
- 2x Gate Passes and Meal Vouchers included.

*Minimum investment starting from \$500 (final agreed benefits tailored to your specific needs)*

### Pavilion Partnership:

In return for their support, Pavilion Partners will receive the following:

- Brand exposure in the Show Program and digital marketing.
- Opportunity to display a company banner and flag signage around the arena for the event.
- A free trade display site.
- 2x Gate Passes

*Minimum investment starting from \$200 (final agreed benefits tailored to your specific needs)*

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## Minor Partnership:

In return for their support, Minor Partners will receive the following:

- Brand exposure in the Show Program.
- A free trade display site.

*Minimum investment starting from \$100 (final agreed benefits tailored to your specific needs)*

## Event Partnership:

Event Partners cover the cost associated with the prize or trophy for a championship event.

In return for their support, Event Partners will receive the following:

- Brand exposure in the Show Program.
- A free trade display site.

